

FOUNDATION BOARD ELECTS NEW CHAIR



vic gelb, chair
The Mt. Sinai
Health Care Foundation

vic gelb, long time civic leader in the general and Jewish communities of Cleveland, was named the fifth chair of The Mt. Sinai Health Care Foundation. Mr. Gelb previously served as vice chair of the Board and co-chair of the Grants Committee. He brings a wealth of knowledge, experience and understanding of the general Cleveland community and the Jewish community, as well as a deep commitment to health care issues.

Mr. Gelb served as board chair of The Mt. Sinai Medical Center. In addition, he is the former board chair of Neighborhood Centers Association, Ohio United Way, Bellefaire JCB, The Jewish Big Brother Big Sister Association, Shoes and Clothes for Kids, the Cleveland Jewish News and was the general chair of the Campaign for Jewish Needs of the Jewish Community Federation. He also served as chair of the Citizens Committee on HIV/AIDS and as national president of Big Brothers/Big Sisters of America. He was recently honored by Bellefaire JCB for his lifetime commitment to children.

Mr. Gelb succeeds Bennett Yanowitz, who served as board chair for three years and was named life director. Other officers elected at the annual meeting were Vice Chairs **Sally H. Wertheim, PhD**, and **Susan Hurwitz**; Treasurer **Marc C. Krantz**; and Secretary **Renee Chelm**.

2007 Annual Meeting photos are featured on pages 6 and 7.

FOUNDATION AWARDED ROBERT WOOD JOHNSON GRANT TO ADDRESS NURSING SHORTAGE

The Mt. Sinai Health Care Foundation was recently selected as one of 11 foundations nationwide to receive funding in the second year of Partners Investing in Nursing's Future, a national initiative to develop and test solutions to America's nursing shortage. The Foundation and its partners, the **M.E. & F. J. Callahan Foundation**, the **Frances Payne Bolton School of Nursing at Case Western Reserve University**, **The Center for Health Affairs** and its affiliated **Northeast Ohio Nursing Initiative**, and the **Mt. Sinai Skills and Simulation Center at Case Western Reserve University**, will develop a local program to grow the supply of nurse faculty and increase the ability to use state-of-the-art learning technologies.

Led by the **Robert Wood Johnson Foundation** and the **Northwest Health Foundation**, the program encourages local foundations to act as catalysts in developing grassroots strategies to establish a stable, adequate nursing workforce. The Mt. Sinai Health Care Foundation has been awarded a two-year grant of \$250,000 to help develop solutions and lead efforts within the region. The Foundation will also provide \$120,000 of its own funding over two years, in addition to a \$5,000 grant from the **M.E. & F.J. Callahan Foundation**.

The funding will be used to support a local project aimed at addressing the growing shortage of nursing school faculty. The faculty shortage has created a bottleneck that limits the number of new nurses that can be trained and educated at local nursing schools. In our local area, faculty shortages are due in part to the overall aging and subsequent retirements of seasoned nurse educators coupled with the burgeoning demand of students to enroll in nursing programs throughout the region.

(continued on page 10)



"This major collaborative of nursing schools and health care providers will have an industry-wide impact on patient care throughout the region."

Mitchell Balk,
president of the Foundation

FOUNDATION BOARD WELCOMES SEVEN NEW DIRECTORS

SEVEN DIRECTORS WERE APPOINTED TO THE BOARD OF THE FOUNDATION AT THE ANNUAL MEETING IN JUNE 2007. Five are new to the Foundation and bring a wealth of knowledge and communal experience that will enhance the work of the Foundation. Two directors were reappointed to the Board and bring not only years of communal experience and knowledge but also a deep understanding of The Mt. Sinai Health Care Foundation. Together these directors represent an exceptional blend of commitment to the Jewish and general communities and to the traditions of Mt. Sinai.



Thomas W. Adler

Thomas W. Adler – Mr. Adler joins the Foundation board after a long and impressive career in real estate as well as in the community. He started his business career in 1962 and became a partner at Cragin, Lang, Free & Smythe in 1968. He was executive vice president and chairman of the Executive Committee when he left in 1979 to become a co-founder of Adler Galvin Rogers, Inc. In 1986, AGR sold to a national real estate company Grubb & Ellis where Mr. Adler served as president of the company's Investment Services Group. In 1991, he left and co-founded Cleveland Real Estate Partners. In 1998, CREP was acquired by Deloitte & Touche. Mr. Adler currently serves in an advisory position at PSF Management Company, which he helped form to manage the real estate assets of Playhouse Square Foundation.

In the general community, Mr. Adler's primary focus is the redevelopment of downtown Cleveland where he currently serves as chairman of Playhouse Square Foundation. He has served in various leadership roles with the Downtown Cleveland Partnership, the Downtown Alliance Board, the Greater Cleveland Growth Association, the Euclid Corridor Improvement Project and on the Visiting Committee of the Levin College of Urban Affairs at CSU. Mr. Adler's interest in urban revitalization has also focused on Shaker Heights where he has been finance chair for three school levies and one tax levy campaign and co-founded Friends of Shaker Square.

Mr. Adler has a long history with the Jewish community and currently serves as a trustee of the Jewish Community Federation. He is a past recipient of the Gries Award for outstanding service to both the Jewish and general communities and received the Kane Award for outstanding young leader in 1979. He is also actively involved in the American Jewish Committee. Mr. Adler and his wife Joanie are the parents of three "wonderful and successful" children.



Morton S. Frankel

Morton S. Frankel – Mr. Frankel brings extensive knowledge and experience from a successful business career to his work with the Foundation. A graduate of The Ohio State University with a BS in Business Administration and an LLB/JD in Law, Mr. Frankel spent most of his professional career in the lighting business having served as president and chairman of The Frankelite Company. He is a past president and chairman of DFT Light Division of the Genlyte Company and served as president of The Electric League of North East Ohio.

Mr. Frankel has been very involved in both the general and Jewish communities. He served as president of the Board of Menorah Park Center for Senior Living and was a past vice chair of The Mt. Sinai Medical Center. He has served in many leadership roles with the Jewish Community Federation and is a past president of Jewish Family Service Association. Mr. Frankel has also served on the boards of United Way Services and of PLAN of Northeast Ohio.

Mr. Frankel and his wife Carol are the parents of six children and nine grandchildren.



Avrum Froimson, MD

Avrum Froimson, MD – Returning to the Board after a two-year hiatus, Dr. Froimson brings extensive experience and understanding of medicine and health care to his role as Foundation trustee. Recognized in the Cleveland area as a pre-eminent orthopaedic surgeon, Dr. Froimson is a member of the Cleveland Clinic Foundation staff. His numerous contributions to orthopaedic journals and textbooks have earned him national and international recognition. He has devised many innovative surgical procedures to treat hand and elbow arthritis and tendonitis, nerve compression, limb lengthening, hip fracture and other problems, which are used worldwide. He holds a U.S. patent on the therapeutic elbow support band, seen on tennis courts, golf courses and playing fields.

Dr. Froimson started the Hand Clinic at MetroHealth Medical Center, served as director of the orthopaedic department at Mt. Sinai Medical Center for 17 years, and holds the title of Emeritus Professor of Orthopaedics at Case Western Reserve University. In addition to an active surgical practice of hand surgery at the Cleveland Clinic, Dr. Froimson teaches medical students, residents and fellows.

He has also served as president of the American Foundation for Surgery of the Hand and chaired the Health Care Finance Committee of The American Academy of Orthopaedic Surgeons for six years. He is an examiner for the American Board of Orthopaedic Surgery and was elected to the honorary American Orthopaedic Association.

Born in Beaver Falls, Pennsylvania, Dr. Froimson attended college at Case Western Reserve University and medical school at Tulane University. He and his wife Phyllis have four children and many grandchildren. His interests include sailing, bicycling and golf.

FOUNDATION NEWS



J. David Heller

J. David Heller – Mr. Heller brings strong experience in real estate and finance, particularly focused on affordable housing. He is a co-founder and principal of The NRP Group, a full service, multi-family real estate development, construction and property management company. Prior to founding The NRP Group, Mr. Heller was a consultant with the Townsend Group and was responsible for more than \$3.6 billion in real estate investments over two years. The developments included office, industrial, retail, single-family and multi-family construction projects.

Active in the Jewish and general communities, Mr. Heller serves on the executive committee of the Housing Credit Group for the National Association of Home Builders. He also serves on the advisory board for the Campaign for Affordable Housing and the editorial advisory board for the Affordable Housing Finance Magazine. He serves on the board of Jewish Community Housing and is an officer of the Jewish Community Federation. Other communal activities include the Jewish Education Center of Cleveland, The Gross Schechter Day School and the United Way Services.

Mr. Heller is the president of the board of the Ohio Jewish Communities and chairs the Government Relations Committee of the Jewish Community Federation of Cleveland. He also serves on the advisory board of the University Hospitals of Cleveland Cardio Vascular Institute.

Mr. Heller is a graduate of The University of Michigan. He is married to Rebecca and they have four children, ages 11, 9, 6 and 4.



Marcia W. Levine

Marcia W. Levine – Mrs. Levine brings a broad and deep professional and communal background to her role as a new director of the Foundation. Professionally, she has had an exceptional career as a social worker, having served as associate director of Jewish Family Service Association for many years. In the general community, Mrs. Levine serves on the boards of Ideastream and Cleveland Public Theatre. She is a partner and board member of Cleveland Social Venture Partners and has served as chair of a community investment team for United Way Services. In addition, she serves on the board of Through the Flower, a national feminist arts education organization.

In the Jewish community, Mrs. Levine serves on the board of the Jewish Community Federation and chairs ISHA: Women's Health Advancement in Israel.

Dan Aaron Polster – Judge Polster serves as United States District Judge for the Northern District of Ohio. He was appointed a federal judge by President Bill Clinton on August 3, 1998. Prior to going on the bench, he served as a federal prosecutor in Cleveland for 22 years, first as a trial attorney with the Department of Justice, Antitrust Division, and then for 16 years as an Assistant U.S. Attorney, handling a wide variety of fraud and corruption cases. Judge Polster is a graduate of Harvard College and Harvard Law School.

Judge Polster tutors weekly at a Cleveland elementary school and is involved in the 3R Program sponsored by the Cleveland Bar Association in conjunction with the Cleveland public high schools. He is a past chairman of the Board of Governors of Siegal College and past president of Agnon School. He served on the board and chairs committees of the Jewish Community Federation and the Jewish Education Center of Cleveland. Judge Polster is also an adjunct professor at Cleveland-Marshall College of Law and a confirmation teacher at Park Synagogue.

Judge Polster and his wife attorney Deborah Coleman have three children.



Dan Aaron Polster

Elaine H. Rocker – Mrs. Rocker returns to the Board of the Foundation after having served as a Founding Director from 1996 to 2006. She brings deep knowledge, understanding and experience of the Greater Cleveland community through her many volunteer commitments over her communal career. In the general community, she serves on the boards of R.S.V.P. (Retired & Senior Volunteer Program), Starting Point, United Way of Greater Cleveland and the Western Reserve Area Agency on Aging.

In the past, she has served on the Visiting Committee of the Frances Payne Bolton School of Nursing at Case Western Reserve University, as co-chair of Child Day Care Planning Project of Cuyahoga County, and on the boards of CIVAC, Early Childhood Initiative of Cuyahoga County, NCCJ, Ohio United Way Services and Rap Art Center (part of Center for Families and Children).

Her involvement in the Jewish community includes past president of Cleveland Hillel Foundation, board member of the Jewish Community Federation, life trustee of Montefiore Home, past chair of the Montefiore Foundation and member of the Montefiore Housing Corporation. In addition she has served in a variety of capacities with Park Synagogue, the Council of Jewish Federations (now the United Jewish Communities), Council Gardens, Jewish Family Service Association and The Mt. Sinai Medical Center.

Mrs. Rocker was honored for her deep commitment to both the general and Jewish communities with the Gries Award in 2000, as well as by many other organizations for her outstanding community leadership. She is a graduate of The Ohio State University and did graduate study at Case Western Reserve University.



Elaine H. Rocker



GRANT AWARDS

SPRING/SUMMER 2007 GRANT AWARDS

The Board of Directors takes pleasure in announcing its spring and summer 2007 grants:

ACADEMIC MEDICINE & BIOSCIENCE

Case Western Reserve University School of Medicine
\$2,880,000 over two years for operating and capital support for the Mt. Sinai Skills and Simulation Center.

Case Western Reserve University School of Medicine
\$300,000 over three years for a research collaboration between the Mt. Sinai Skills and Simulation Center and the Israel Center for Medical Simulation.

Case Western Reserve University Mandel School of Applied Social Sciences
\$19,795 for video production of Cold Storage, a discussion of ethical issues in modern medicine.

HEALTH OF THE JEWISH COMMUNITY

The Friendship Circle
\$71,886 over two years in start-up funding for Sunday Circle to provide weekly enrichment activities for special needs children and respite for their families.

Hebrew Shelter Home
\$20,000 for strategic plan implementation.

Jewish Community Federation of Cleveland
\$1,475,000 for the 2008 Campaign for Jewish Needs for local health services.

Maltz Museum of Jewish Heritage
\$20,000 to sponsor Deadly Medicine: Creating the Master Race, traveling exhibit.

Ohio Jewish Communities
\$250 for the legislative reception.

Siegal College of Judaic Studies
\$1,000 for the Friends of the Library.

HEALTH POLICY

Center for Community Solutions (fiscal agent)
\$50,000 for Mt. Sinai membership in the AIDS Funding Collaborative.

Center for Families and Children (fiscal agent)
\$18,950 in support of the Mental Health Advocacy Coalition.

ideastream WVIZ/PBS & 90.3 WCPN
\$25,000 to establish a health desk to report on issues affecting the health of Clevelanders.

Ohio Citizen Action Education Fund
\$35,000 for the Cleveland Air Pollution Prevention Campaign "Health of the Urban Community."

Planned Parenthood of Greater Cleveland
\$50,000 for the Prevention First family planning advocacy initiative, Phase I.

Voices for Children of Greater Cleveland
\$46,050 for children's health policy advocacy in the State of Ohio.

**The Mt. Sinai Health Care Foundation
seeks to assist Greater Cleveland's
organizations and leaders to improve the health
and well-being of the Jewish and general
communities now and for generations to come.**



SPRING/SUMMER 2007 GRANT AWARDS

HEALTH OF THE URBAN COMMUNITY

Cleveland Foodbank, Inc.

\$40,087 for expansion of the Cleveland Community Kitchen.

Cleveland Museum of Natural History

\$21,000 for health education programs in Cleveland and East Cleveland schools.

Cleveland Public Theatre

\$2,500 for Y-Haven's Theatre Project – Therapeutic Arts Program for Homeless Men in Recovery.

Cuyahoga County Prosecutor's Office

\$10,000 for Operation Child Protect: Safeguarding our Children against Predators.

Eliza Jennings Senior Care Network

\$52,892 for the Wellness & Health Enhancement Project in HUD senior housing.

The Foundation Center - Cleveland

\$5,000 for the Foundation Center's Anniversary Campaign (\$3,500) and for general support (\$1,500).

Free Medical Clinic of Greater Cleveland

\$19,500 for strategic planning.

Hospice of the Western Reserve

\$100,000 over two years to support the Adaptive Design patient care project.

Hospice & Palliative Care Partners of Ohio (Visiting Nurse Association)

\$50,000 to establish an inpatient hospice/palliative care unit in the urban community.

Huron Hospital School of Nursing (Cleveland Clinic Regional Hospitals)

\$44,400 over two years to support retention of minority students through the Nursing Tutoring Resource Center.

MetroHealth Foundation

\$242,000 in support of strategic planning activities for the MetroHealth System.

MetroHealth Foundation (lead agency)

\$54,140 over two years for coordination of chronic care diabetic patients as part of the Robert Wood Johnson Foundation's Aligning Forces for Quality initiative grant to Cleveland.

MOTTEP Cleveland

\$2,500 for the Teen Summit on organ donation in the minority community.

North American Menopause Society Foundation

\$48,700 for the Menopausal Health Initiative for underserved women.

Ohio Network for the Chemically Injured

\$500 for its educational health project in conjunction with the Environmental Quality Institute.

Pets for the Elderly Foundation

\$2,500 for general support.

Project LOVE Remember the Children Foundation

\$3,000 to re-edit six episodes of teen wellness programming to air on WEWS-TV 5.

United Way Services

\$50,000 for its Core Services Planning Project.

In the last ten years, the Foundation has made over \$60 million in grants to the Jewish and general communities.





THE MT. SINAI HEALTH CARE FOUNDATION

Annual Meeting



(left to right) Incoming Board Chair vic gelb, Foundation President Mitchell Balk, Outgoing Board Chair Bennett Yanowitz.



Susan Schwarzwald, associate director of the Western Reserve Area Agency on Aging, left, with community activist Belle Likover.



Cynthia Drennan, grants manager at the O'Neill Foundation, with Deaconess Community Foundation President Deborah Vesey.



Robert E. Eckardt, DPH, senior vice president of the Cleveland Foundation, with Neighborhood Centers Association President Allison Wallace.

THE 2007 ANNUAL MEETING CELEBRATES 10 YEARS OF GRANTMAKING IMPACT

The 2007 Annual Meeting of the Foundation celebrated the completion of the first decade of grantmaking impact. Since there is no way that ten years of grantmaking impact could be captured in a short time frame, the Foundation created a special video titled *How A Foundation Works When It's Really Working*, which focuses on just one of many important projects that have been undertaken to improve the health of the community—that of Mt. Sinai's key role in launching a countywide system of transportation for seniors. (See related article on page 12.)

A highlight of the Annual Meeting was the presentation of the 2007 Maurice Saltzman Award to Jeffrey L. Ponsky, MD, the Oliver H. Payne Professor and chairman, Department of Surgery, Case School of Medicine and University Hospitals of Cleveland (see page 8 for full story). In addition, Bennett Yanowitz, outgoing chair, was honored for his leadership and elected life director.

Special recognition was extended to six directors who completed their Board service. Three of the six were founding directors—William H. Heller, Julian Kassen, MD, and Philip S. Sims. The other directors to complete their Board service were Marvin L. Lader, Alan R. Schonberg and Timothy F. Wuliger.



Director Julian Kassen, MD and his wife Aileen Kassen.

THE 2006 ANNUAL MEETING WAS HELD ON THURSDAY, JUNE 14, 2007,
AT SEVERANCE HALL IN REINBERGER CHAMBER HALL.



(left to right) Joyce Ramsue-Thompson, OD, ChildSight® optometrist, Vanessa R. Mullins, ChildSight® program manager, Orlando Thompson, (husband of Dr. Ramsue-Thompson).



Stanley Wertheim, Foundation Vice-Chair Sally H. Wertheim, PhD, Jewish Community Federation Planning Director Erika Rudin-Luria.



PLAN of Northeast Ohio Executive Director Ray Gonzalez with Saint Luke's Foundation President Denise San Antonio Zeman.



Foundation Directors Marcia Levine and Norton Rose.



(left to right) Jewish Community Federation President Stephen H. Hoffman, Board Chair Bennett Yanowitz, Jewish Community Federation Board Chair and Foundation Director Harley I. Gross.



Paul Alsenas, director of the County Planning Commission, with City of Cleveland Department of Aging Director Jane Fumich.

THE 2007 MAURICE SALTZMAN AWARD



(left to right)
2007 Maurice Saltzman Award
Recipient and Foundation Director
Jeffrey L. Ponsky, MD, with
Board Chair Bennett Yanowitz.

JEFFREY L. PONSKY, MD

THE MT. SINAI HEALTH CARE FOUNDATION PRESENTED ITS PRESTIGIOUS MAURICE SALTZMAN AWARD TO JEFFREY L. PONSKY, MD, a dedicated physician, an outstanding teacher, an internationally known and respected researcher, Director of Surgery at University Hospitals of Cleveland, and Chair of Surgery at Case School of Medicine. In presenting the Saltzman Award to Dr. Ponsky, Donna Kelly Rego, immediate past chair, Board of Trustees, of MetroHealth Medical Center, noted that Dr. Ponsky has shared his talents, his passions, and his deep commitment to his patients, their families, his students and the greater medical world. His contributions have had major impact both locally and worldwide.

The 2007 Saltzman Award Recipient was born in Cleveland and attended Cleveland Heights High School where, according to him, he was, at best, a mediocre student. He then attended Miami University in Oxford, Ohio, where he managed to become an honor student and was elected to Phi Beta Kappa. He completed his medical school education at Case Western Reserve University in 1971 and was elected to Alpha Omega Alpha medical honor society. He then did surgical training at University Hospitals of Cleveland, finishing in 1976. During that time he was able to do specialty training in a newly-developing area, gastrointestinal endoscopy, which was to become a focus of his research and clinical practice. Upon completion of his residency, he joined the faculty of the Department of Surgery at University Hospitals of Cleveland, where he was the Director of Surgical Endoscopy. In 1979, at the age of 32, he was recruited to become the Director of the Department of Surgery at The Mt. Sinai Medical Center, where he remained until 1997. During his tenure at Mt. Sinai, he rose to the rank of Professor of Surgery at Case Western Reserve University School of Medicine and vice chairman of the Department of Surgery.

When Mt. Sinai was sold, our recipient joined The Cleveland Clinic as the director of Endoscopic Surgery and was the first executive director of the Minimally Invasive Surgery Center at The Cleveland Clinic Foundation. He was also the vice chairman of the Division of Education, director of

Graduate Medical Education, and a member of the Board of Governors at The Cleveland Clinic. In 2005, he returned to his medical training ground, assuming the Oliver H. Payne Professorship and chair of the Department of Surgery at Case Western Reserve University School of Medicine and University Hospitals of Cleveland.

Dr. Ponsky is also a national and international medical leader, having served as president of the Society of American Gastrointestinal Endoscopic Surgeons (SAGES), president of the Ohio Chapter of the American College of Surgeons, president of the Cleveland Surgical Society, and president of the American Society for Gastrointestinal Endoscopy (ASGE). He is one of only two individuals to have been president of both the largest surgical and medical endoscopy societies in the world. He has served as chairman of the American Board of Surgery, is a Fellow of the American College of Surgeons and a member of numerous other prominent surgical societies.

In addition to being a graduate of the Case School of Medicine, he earned his Executive MBA from CWRU's Weatherhead School of Management in 1990. He received the distinguished Kaiser Teaching Excellence Award at CWRU School of Medicine in 1993; the Distinguished Service Award for 2000 by the Society of American Gastrointestinal Endoscopic Surgeons; and in 2002, he received ASGE's Rudolf Schindler Award, the highest recognition award for excellence in endoscopic research, teaching and service. Dr. Ponsky has been listed in The Best Doctors in America each year since its inception. He has published over 200 original articles and book chapters, authored or edited five textbooks and serves on the editorial board of eight journals. He is perhaps best known as one of the originators of the percutaneous endoscopic gastrostomy, which provided a minimally invasive substitute for operative placement of feeding tubes. This simple technique was developed together with Dr. Michael Gauderer in 1979 and ever since has provided improved clinical care for millions of patients throughout the world.

The presentation of the Maurice Saltzman Award continues the tradition begun 24 years ago with the establishment of this award that pays tribute to Maurice Saltzman. The Saltzman Award is presented each year to a Greater Cleveland person or persons who, in the judgment of the selection committee, have in the recent past projected and achieved some piece of work of significant value or merit to the health care interests of our community. Mr. Saltzman's commitment and achievements on behalf of the health care service needs of people everywhere provide the benchmark against which each award recipient is measured.

The selection process is always challenging. Members of the 2007 Saltzman Award Selection Committee were Chair Julian Kassen, MD; Foundation Directors Richard J. Bogomolny, Harley I. Gross, Susan Ratner, Nancy G. Wolf, MD, PhD, Bennett Yanowitz; Dean of the Case Medical School Pamela B. Davis, MD, PhD; civic leader Donna Kelly Rego; Cleveland Foundation President Ronn Richard; and Foundation President Mitchell Balk. The Saltzman Award has become one of the most prestigious honors in Cleveland. Please note that all of the past recipients are listed below and each has contributed to making Cleveland a center of medical excellence.

Dr. Ponsky continues the extraordinary tradition of contributions to the field of medicine established through the work of the past Saltzman Award winners:

LeRoy Matthews, MD (1983) • Herman Hellerstein, MD (1984) • Saul Genuth, MD (1985) • David N. Myers (1986) • Matthew Levy, MD (1987)
Jack H. Medalie, MD (1988) • Richard E. Behrman, MD (1989) • Joseph Foley, MD (1990) • Richard J. Hanson, MD (1991) • Richard Fratianne, MD (1992)
Lester Adelson, MD (1993) • Oscar Ratnoff, MD (1994); • Anthony Tavill, MD (1995) • The Mt. Sinai Medical Center (1996) • Louis Rakita, MD (1997)
Pamela Bowes Davis, MD, PhD (1998) • Emanuel Wolinsky, MD (1999) • Roland W. Moskowitz, MD (2000) • CASE Western Reserve University School
of Medicine (2001) • Joyce A. Lee, RN, MA (2002) • Edward M. Hundert, MD, Floyd D. Loop, MD, Fred C. Rothstein, MD, Terry R. White (2003)
Cleveland Functional Electrical Stimulation Center (2004) • Case Comprehensive Cancer Center (2005) under the leadership of Stanton L. Gerson, MD
• Avroy A. Fanaroff, MD, (2006)

HELPING SENIORS LIVE WITH COMFORT, SAFETY AND INDEPENDENCE

Throughout the Foundation's ten years of grantmaking, there has always been a special interest in programs and projects that improve the health and well being of seniors in our community. Many Foundation grants have addressed issues that allow seniors to remain healthy, comfortable and independent in the communities in which they live. The following grants awarded within the last several years have focused on creating safer environments for seniors and on training those who provide necessary support for the elderly.

Three grants awarded within the past two years have supported three different organizations in their visions of creating safer environments for seniors residing within the community. Though different in nature, each of these grants has enabled these seniors to remain in their homes as safely and independently as possible.

In 2004, the Foundation provided a grant to the Department of Family Medicine at University Hospitals/Case Medical Center for the planning and development of the Medical House Call program. The goal was to provide coordinated, comprehensive, compassionate, and easily accessible medical services to frail, low-mobility, older adults who were residing within the community. Service to the community began in March 2005, and it was soon apparent that there was a need for psycho-social support services to complement the medical care. With Foundation support through a second grant, the newest member of the inter-disciplinary provider team was brought on board to provide the skills needed to address safety issues for patients and caregivers, such as hazards in the home, and to offer educational instruction and connections to other healthcare, community, and family resources.

For a significant number of the elderly living within the community setting, the home environment is filled with potential health and injury hazards. These hazards, both environmental and physical, are a significant risk and can result in disabling and costly injuries or death. With the help of a grant from the Foundation, Environmental Health Watch has partnered with the Swetland Center for Environmental Health at Case School of Medicine and the Medical House Call program to develop, pilot and evaluate the Healthy Home Environments of the Elderly project. The goal is to integrate this multi-faceted home health and injury hazards assessment into both the Swetland Center's HUD-funded Healthy Homes & Patients Program and the Medical House Call program.

How can a relatively small, single change in a home make the environment significantly safer for seniors? Both this question and the answer were presented to the Foundation by Schnurmann House, a senior housing community for low income seniors. Through the conversion of bath tubs into showers, residents were provided a safer means to bathe, thus enabling them to continue to age in place, living independently in their own homes.

In addition to these grants that have helped seniors living within the community, the Foundation has given grants for the training of those who provide necessary support for the elderly, whether in their individual homes or in communal housing. One of the most critical issues for daily survival can be the ability of an individual to swallow. Malnutrition and dehydration are serious but preventable problems in long-term care. Recognizing the frequency of problems associated with eating and the potentially life-threatening consequences of poor feeding assistance, two organizations decided to address two separate segments of the issue of staff training in the area of feeding assistance.

Linking Employment, Abilities and Potential (LEAP) has established a Dining Assistant program within the organization's Attendant Training program, a program developed to address the direct-care workforce shortage issue through the use of non-traditional workers. This program has the potential to impact in a positive way the emotional and physical well-being of residents in nursing facilities through an improved quality of care.

Based on the awareness that many state-trained nursing assistants (STNAs) lacked the necessary professional skills in the area of safe feeding techniques, IDEAS Institute designed and distributed a curriculum specific to this critical area of service. The Meal Time Matters: Training for STNAs Caring for Older Adults project has trained and provided materials to 71 long-term care staff in the Cleveland area, with an additional 121 facilities in Cuyahoga County receiving complete training packages. The curriculum has received state, national, and international attention, acknowledging the critical need this addresses.

As the demographics show an increasing number of seniors, projects and programs that address their comfort, safety and independence will continue to be critical to improving their health and well being.



The Mt. Sinai Health Care Foundation is pleased to acknowledge that the following bequests and distributions were recently received:

Dr. Hans J. and Betty Rubin Trust

GREATER CLEVELAND HEALTH EDUCATION AND SERVICE COUNCIL APPOINTS NEW PRESIDENT/CEO



Dr. Catherine Roscoe-Herbert

Dr. Catherine Roscoe-Herbert, DNP, APRN-BC, GNP, CNS, recently joined the team of The Greater Cleveland Health Education and Service Council (GCHEHC) as president and CEO. The Greater Cleveland Health Education and Service Council (GCHEHC) is the only non-profit in Greater Cleveland whose sole mission is to improve the health status of minorities. GCHEHC is the successor organization to Mt. Sinai's long-established urban health programs.

After the Mt. Sinai sale, the Foundation helped to re-establish the entity as a stand-alone 501(c) (3) public charity, which occurred in 2000. The GCHEHC has successfully implemented culturally specific services that range from cardiovascular programs to tobacco prevention and control initiatives. Working in the area of minority health disparities, GCHEHC hopes to address other health issues such as HIV, diabetes, lead poisoning, and obesity among children.

Dr. Roscoe-Herbert has a strong commitment to and extensive experience with minority health and wellness programs, which will blend well with the community concerns addressed by GCHEHC. Dr. Roscoe-Herbert, has served as a nursing administrator, a registered nurse (RN), and as an advanced practice nurse (APN). In addition, she was involved with many educational programs and screenings focused on health, including work with the "Healthy People 2000" project and the Ohio Commission on Minority Health.

Professionally, Dr. Roscoe-Herbert has dedicated her career to health and wellness practices, including graduating from Case Western Reserve University with a Doctorate of Nursing Practice (DNP) in 2005 and a Master's of Science in Nursing (MSN) in 1994 from the Frances Payne Bolton School of Nursing. She has been honored with the 2007 Distinguished Women in Healthcare award by the VNA Healthcare Partners of Ohio. She was also recognized by the National Black Nurses Association as "Advanced Practice Nurse of the Year." Her community involvement includes the American Academy of Nurse Practitioners, the Ohio Association of Advanced Practice Nurses, and the National Conference of Gerontological Nurse Practitioners.

The Greater Cleveland Health Education and Service Council provides programs and support to the Foundation's mission to improve the health and well-being of the urban community. In addition to funding from The Mt. Sinai Health Care Foundation, GCHEHC also receives support from the Saint Luke's Foundation, the Ohio Commission on Minority Health, the Cuyahoga County Board of Health, the Ohio Tobacco Prevention Foundation, and the Robert Wood Johnson Foundation. The GCHEHC's mission is to improve health status of minority residents in Greater Cleveland by providing: health education, health screening and support of individuals and communities to adopt healthy lifestyle behaviors. GCHEHC's target population is African-Americans who live in Cleveland and inner ring suburbs. The primary target populations are those communities with a significant minority population at or below the poverty level.



Foundation Awarded Robert Wood Johnson Grant to Address Nursing Shortage – (continued from page 1)

The Foundation and its partners will create the North East Ohio Nursing Faculty Corps, which includes the following components:

- An initiative to attract the attention and interest of practicing nurses in becoming nurse educators;
- A mentoring and shadowing experience for nurses interested in becoming educators;
- A Nurse Faculty Academy, which will enhance the teaching skills of novice nurse educators; and
- An Advanced Learning Collaborative aimed at educating nurse faculty in the techniques of experiential learning and the use of emerging technologies to support this approach to education.

"This major collaborative of nursing schools and health care providers will have an industry-wide impact on patient care throughout the region," said Mitchell Balk, president of the Foundation. "This innovative strategy to expand nursing school faculty and thereby enroll additional qualified students will have a significant impact on health in the Greater Cleveland community for years to come."

The National Partners Investing in Nursing's Future is now in its second year of a five-year, \$10 million initiative. During the program's first

year beginning in the fall of 2006, the 10 initial foundation partners established more than 140 partnerships between nursing organizations and local foundations to address the nursing shortage. "While the nursing shortage is a national issue, community-based interventions are necessary to finding solutions that work in different health care environments. This unique program was designed to bring regional philanthropies together to address the nursing shortage on a community-level, fostering innovations beyond what any one foundation can do alone," said Susan B. Hassmiller, RN, PhD, FAAN, senior program officer at the Robert Wood Johnson Foundation.

Across America, patients rely on nurses for personal, quality care delivered in their own communities – which is threatened when there is a nursing shortage. "Because all health care is local, solutions need to be tailored to meet the needs of the individual communities these nurses serve," said Judith Woodruff, JD, program director of the Northwest Health Foundation and Partners Investing in Nursing's Future. "We are pleased to offer this grant to The Mt. Sinai Health Care Foundation, which is well-qualified to explore solutions for the people of Northeast Ohio. Not only do we believe The Mt. Sinai Health Care Foundation will make significant improvements in Northeast Ohio, but we believe that the other 20 projects can exchange ideas and benefit from the work of The Mt. Sinai Health Care Foundation as well."

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THE MT. SINAI HEALTH CARE FOUNDATION expresses its sincere appreciation to its friends and supporters for their many generous contributions. In addition to honoring or remembering loved ones, gifts to the various funds help to improve the health status of the Greater Cleveland community through the Foundation's grantmaking program. The following contributions were received between May 1, 2007, and September 30, 2007.

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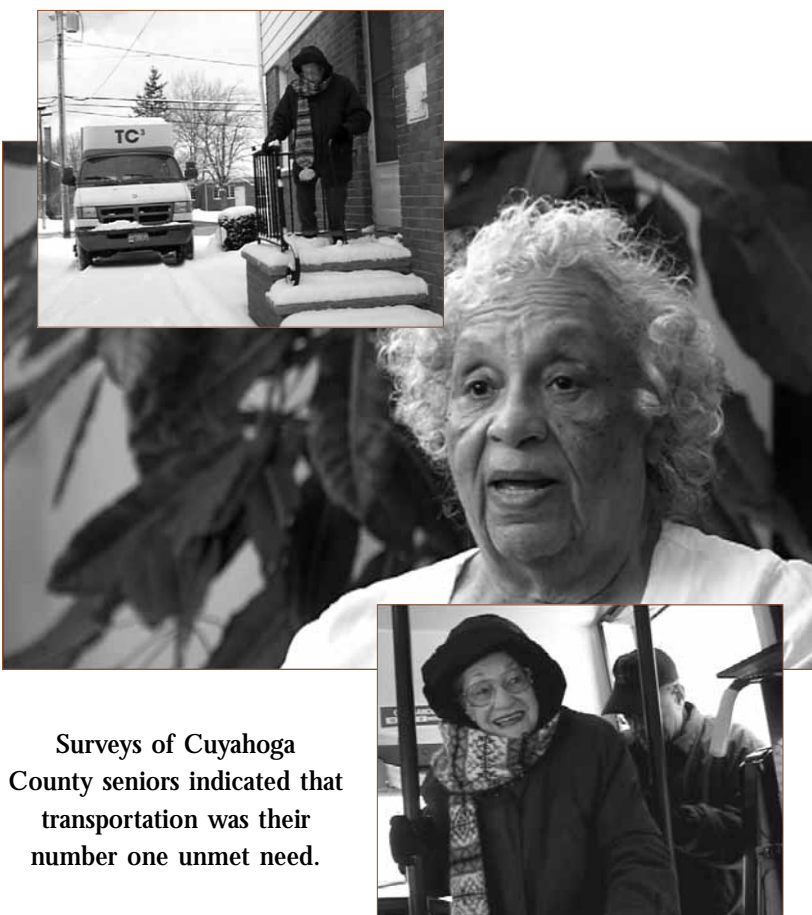
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“HOW A FOUNDATION WORKS...WHEN IT’S REALLY WORKING”

NEW FOUNDATION VIDEO AVAILABLE ONLINE



As the Foundation approached the celebration of the completion of its first decade of grantmaking impact, we wondered how we could communicate to our friends and family how a foundation goes about accomplishing its strategic objectives. Since most people do not come in contact with foundations on a regular basis, the Mt. Sinai Public Affairs Committee, chaired by **Patty Inglis**, decided to take a different approach to celebrating our 10th year of grantmaking. There is no way to capture ten years of grantmaking impact in twelve minutes of video. Instead, the video we produced focuses on just one of many important projects the Foundation has undertaken to improve the health of the community . . . that of Mt. Sinai’s key role in launching a countywide system of transportation for seniors.

When businesses seek to measure success, they look at market share and bottom line. Foundations measure success differently. We examine the effect our grants are having on the lives of people in our community. The video we produced gives a snapshot of Mt. Sinai’s impact on the lives we touch. Titled *How a Foundation Works . . . When It’s Really Working*, it is the story of real people who are trying to age in place, in the communities where they have lived throughout their lives. The video was debuted at the Foundation’s Annual Meeting on June 14, 2007.

Surveys of Cuyahoga County seniors indicated that transportation was their number one unmet need.

To view the video, visit the “Who We Are” page at www.MtSinaiFoundation.org.