

SENIOR TRANSPORTATION PROJECT RECEIVES \$1 MILLION FEDERAL GRANT

THE MT. SINAI HEALTH CARE FOUNDATION HAS BEEN AT THE FOREFRONT of a communitywide effort to create a system of senior transportation operating throughout Cuyahoga County that is safe, efficient, comprehensive, sustainable and affordable. The Foundation-initiated Cuyahoga County Senior Transportation Project recently received a \$1 million earmark as part of the Federal Omnibus Consolidated Appropriations Bill for FY 2005, bringing the dream of countywide senior transportation one step closer to reality.

WHY SENIOR TRANSPORTATION?

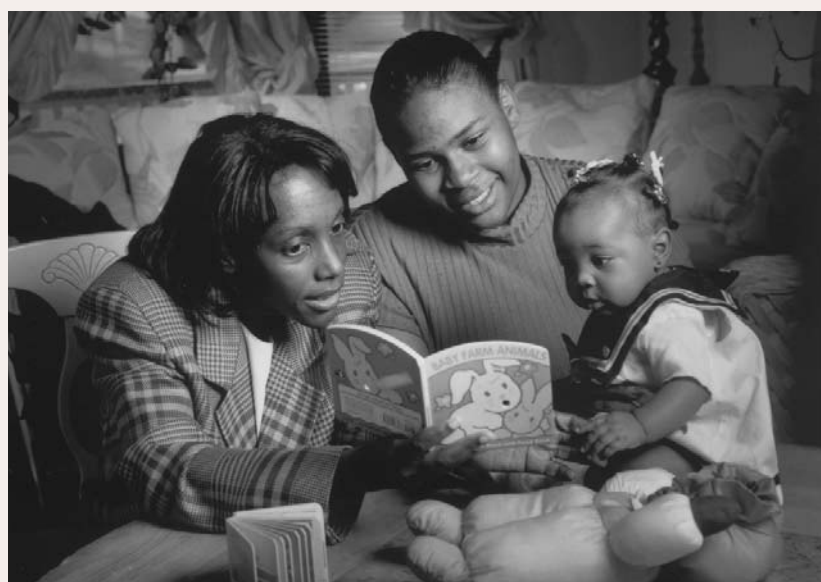
Seniors in Cuyahoga County have consistently ranked transportation as their number one unmet need (*source: Cuyahoga County Senior Consumer Surveys*). In 2000, cognizant of the fact that transportation is a major factor in the ability of the elderly to remain in their homes and live independently in the community and believing Cleveland could do better in this area, staff of The Mt. Sinai Health Care Foundation approached the director of the County Department of Senior Adult Services to determine if the Foundation could play a role in bringing about a countywide senior transportation system.



SENIOR
TRANSPORTATION
CONNECTION
of Cuyahoga County

FOUNDATION PRESIDENT MITCHELL BALK will serve on the 16-member Board of Directors of the new non-profit organization being established to coordinate countywide senior transportation. Other directors will be appointed by the Board of County Commissioners, the Mayor of the City of Cleveland, the County Mayors and City Managers Association, Western Reserve Area Agency on Aging, Greater Cleveland Regional Transit Authority, Northeast Ohio Areawide Coordinating Agency, and United Way

FINDINGS OF "A BRIGHT BEGINNING" STUDY DISSEMINATED AT NATIONAL MEETING



A parent educator works with a parent and child using the Born to Learn™ home visiting curriculum.

THE FINDINGS OF THE FOUNDATION-FUNDED NATIONAL FIELD TEST known as "A Bright Beginning," of the Parents As Teachers (PAT) "neuroscience-enhanced" home visiting curriculum known as Born to Learn™, were recently presented at the PAT national educational conference on March 23 in St. Louis. In the double-blind study involving families from all economic levels, specially-trained parent educators visited families with children age birth to three. Home visits were made every six weeks. The Born to Learn™ curriculum, videotapes and supplementary materials were introduced according to the child's age and developmental stage.

Principal Investigator and Case School of Medicine Professor Dennis Drotar, PhD, shared data from the four-year study with early childhood researchers and practitioners from around the United States and from several foreign countries. He compared child development gains in the children whose families received the Born to Learn™ home visiting program with those of children in a control group. Some of the findings presented include the following:

(Continued on page 2)

(“A Bright Beginning” Study – Continued from page 1)

- At 24 months, there were statistically significant positive outcomes for low socioeconomic (SES) status children in the program group on measures of cognitive development and behavior as compared with the control group; no significant differences were apparent in higher SES groups.
- At 36 months, there were statistically significant positive outcomes in social skills and parenting knowledge for low SES children and parents in the program group as compared with families in the control group.

The data suggest that the Born to Learn™ program has a positive impact on low SES families whose children may lack exposure to enriched learning environments. The policy implications are apparent and mirror other early childhood studies, that school readiness and other birth to three child development programs should concentrate on low SES children and families where the evidence is clear as to their benefit. The immediate effects of the findings will no doubt be felt by the 2,000 Parents As Teachers program affiliates nationally and internationally, serving some 500,000 children annually.

The Cleveland Jewish Community Center operated “A Bright Beginning” with a \$1.4 million grant from the Foundation. The evaluation of the program was supported by a \$671,000 grant from the Robert Wood Johnson Foundation.



Foundation President **Mitchell Balk**, **Sue Stepleton**, president and CEO of Parents As Teachers, **Dennis Drotar, PhD**, “A Bright Beginning” principal investigator and Case School of Medicine professor, **Karen Guskin**, PAT director of research and quality improvement and **Cheryl Dyle-Palmer**, PAT chief operating officer, at the PAT National Conference in St. Louis in March.

FOUNDATION’S POLICY WORK IN SENIOR TRANSPORTATION ACHIEVES NATIONAL IMPACT

IN ADDITION TO THE \$1 MILLION EARMARK FOR THE CUYAHOGA COUNTY PROJECT, the Federal Omnibus Consolidation Appropriations Bill also includes \$2 million in funding to establish a National Technical Assistance Center for Senior Transportation. This center will serve as a clearinghouse for best practice models of senior transportation programs from around the country. This technical assistance center will provide important guidance to the scores of programs across the country providing or contemplating providing transportation assistance for an aging

population. The \$2 million earmark is in part a result of a Foundation grant to establish and support the Senior Transportation Working Group in Washington, D.C., led by the **United Jewish Communities (UJC) Washington Action Office**. According to UJC’s **Stephan Kline**, “The inclusion of this earmark was a direct result of our collective advocacy efforts and the efforts of the Senior Transportation Work Group, the coalition we (UJC) created and coordinated – and most importantly of Mt. Sinai Health Care Foundation support.”

(Senior Transportation Project – Continued from page 1)

In 2001, the Foundation made a \$228,000 planning grant to the County to plan a safe, efficient, affordable, sustainable transportation system for seniors throughout the County. Building on the success of the public/private Senior Transportation Consortium Coordinating Committee (TC3) in operation in the eastern suburbs, the County, under the direction of **Paul Alsenas** and his team at the County Planning Commission, put together a broad coalition of key players needed to make senior transportation a reality. A “best practice” model in operation in Portland, Oregon, was selected as the desired implementation model for Cleveland. Existing community transportation resources and 30 different funding sources (including earned income, public sector grants and philanthropy) support the operations of the Portland program. The Cuyahoga County model divides the County into 5-7 regions, each with its own “designated service provider” (DSP) to coordinate transportation requests originating from that region.

The model also calls for the creation of a new non-profit organization (NPO) to operate the senior transportation program,

sitting astride the RTA and operating alongside the RTA call center. A governing body for the new NPO will be appointed with input from the Cuyahoga County Commissioners, the Mayor of the City of Cleveland, The County Mayors and City Managers Association, seniors (consumers) and the funding community. (See related story below.)

FUNDING PARTNERS

The issue of senior transportation has been successfully moved to the top of the community’s agenda. Cleveland’s four major conversion foundations (Mt. Sinai, Saint Luke’s, Sisters of Charity, Deaconess) have chosen senior transportation as a collaborative project. The Senior Success Vision Council, convened by United Way Services, identified transportation as its top priority. The Senior Success Vision Council is serving as the Community Advisory Council for the project.

Together, the Senior Success Vision Council and the conversion foundations have committed nearly \$2 million to implement the countywide senior transportation plan over a three-year period.

WINTER 2005 GRANT AWARDS

THE FOUNDATION'S NEW GRANTMAKING AREAS OF INTEREST became effective January 1, 2005. The new categories include Health of the Jewish Community, Health of the Urban Community, Academic Medicine & Bioscience, and Health Policy. There were no grants approved this quarter in the areas of Academic Medicine & Bioscience or Health Policy. The following grants were approved for the winter 2005 grant cycle:

HEALTH OF THE JEWISH COMMUNITY

Cleveland Jewish Community Center

\$364,333 over three years for health and capacity-building components of its multi-year business plan.

HEALTH OF THE URBAN COMMUNITY

American Lung Association of Ohio

\$58,298 over two years for the Cleveland Clean Air Century Campaign.

The Center for Community Solutions

\$25,000 for implementation of the Cleveland Municipal School District's Comprehensive Health Plan.

The Cleveland Clinic Foundation/Cole Eye Institute

\$85,000 over two years for Vision First screening program in the Cleveland Municipal School District.

Community Assessment and Treatment Services, Inc.

\$20,300 for staff training in the Male Trauma Recovery Enhancement Model.

Goodrich-Gannett Neighborhood Center

\$12,750 for the LifeLearn without Walls program for homebound seniors.

Great Lakes Science Center

\$10,000 to enable Cleveland and East Cleveland school students to attend Body Worlds, an interactive health education exhibit.

HealthSpace Cleveland

\$25,000 for health education outreach in the Cleveland Municipal and East Cleveland school districts.

Planned Parenthood of Greater Cleveland

\$122,781 over two years in bridge funding for "No Client Left Behind," the transition of family planning and other services formerly supported by federal Title X funds.



IN MARCH 2005, THE "AND THOU SHALT HONOR" CAREGIVING TEAM took its cameras to key people on Capitol Hill and in the Executive Branch to talk about the burgeoning needs of family caregiving across the nation. The one-hour completed film, for broadcast on PBS in mid-June, will chronicle the story of the rise of *And Thou Shalt Honor*, its regional Town Hall Meetings, and the Town Hall Meeting's phase 2 culmination in Washington, DC, where some of the answers and solutions to the questions raised across the country reside. The goal of the National Town Hall Meeting is to explore whether, when, and how the federal government is responsible for caregiving and health care issues that affect our rapidly increasing elderly population and the Baby Boomers who are their children.

The Mt. Sinai Health Care Foundation is proud to have been a funding partner throughout each of the three phases of this multi-layered, complimentary media project – the nationally televised *And Thou Shalt Honor* PBS outreach special devoted to issues of family caregiving first aired in October 2002; the Cleveland-based *And Thou Shalt Honor* regional Town Hall Meeting presented July 2004, one of eight such meetings that occurred across the country; and the national event where members of Congress representing both political parties, governors, and members of the Executive Branch will confront the issues raised across the country at the previous regional Town Hall Meetings.

Watch for the broadcast of this exciting and provocative program on WVIZ this June, an airing that will mark the 40th anniversary of the Older Americans Act, signed



"And Thou Shalt Honor" Executive Producer Dale Bell with U.S. Congresswoman Stephanie Tubbs-Jones, D-Ohio. Tubbs-Jones is one of several policy makers interviewed in the upcoming PBS documentary.

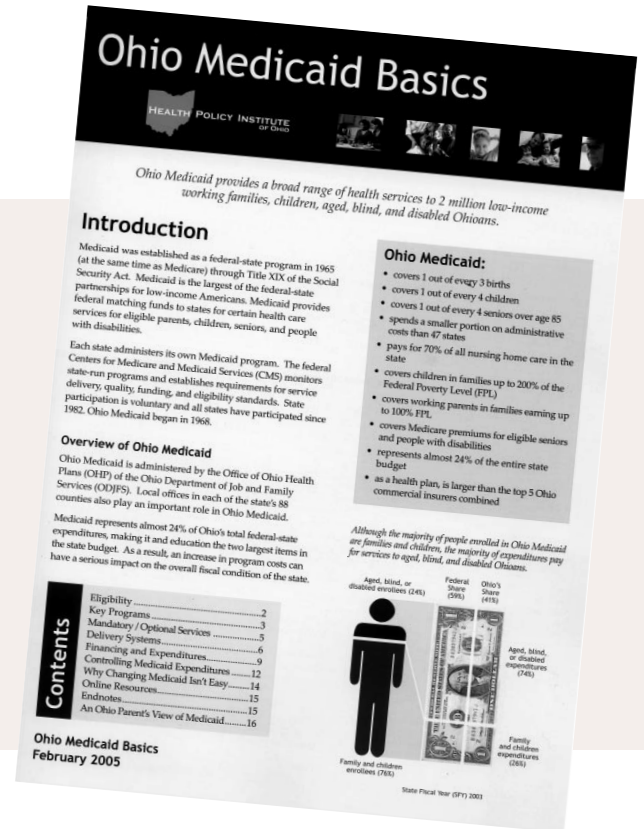
GCHESC RECEIVES \$90,000 GRANT FROM ROBERT WOOD JOHNSON FOUNDATION

THE GREATER CLEVELAND HEALTH EDUCATION AND SERVICE COUNCIL, headed by President Joyce Lee, has received a \$90,000 grant from the Princeton, New Jersey-based Robert Wood Johnson Foundation (RWJF), the nation's largest health philanthropy. The grant will fund tobacco use reduction activities in Cleveland's minority communities. To better position GCHESC for the grant, the organization built a service coalition that includes Asian Services in Action, the Organizacion Civica y Cultural Hispana Americana, and the Native-American Indian Cultural Center. While GCHESC

has received grant funds from national organizations before (including RWJF and the Centers for Disease Control), this is the first time that the organization has received a grant directly from a national foundation rather than as a sub-grantee of the State of Ohio or other public sector entity. Support of the GCHESC is a major part of the Foundation's urban health promotion/disease prevention strategy.

THE HEALTH POLICY INSTITUTE OF OHIO (HPIO) has published its second edition of *Ohio Medicaid Basics*. The booklet was used recently in HPIO's introductory forum for newly-elected members of the Ohio legislature on the complexities of Medicaid, the program providing health and long-term care coverage for the poor and for special needs populations. HPIO, founded by health-focused foundations from around Ohio, is a Columbus-based nonpartisan organization whose mission is to improve the health of Ohioans by ensuring that decisions concerning Ohio's health care expenditures are research-based and data-driven.

For a copy of *Ohio Medicaid Basics*, please contact Jason Sanford at jsanford@healthpolicyohio.org or visit www.healthpolicyohio.org to access the information online or download a PDF of the new publication.



FOUNDATION PRESIDENT MITCHELL BALK SPOKE ON THE TOPIC OF INSTITUTIONAL PHILANTHROPY to a group of scholars and non-profit practitioners convened in Cleveland on January 14, 2005, by the National Center on Nonprofit Enterprise. The Center convened the group to develop a comprehensive theory of nonprofit finance that will form the basis of a new book. The event was co-sponsored by the Mandel Center for Nonprofit Organizations at Case Western Reserve University, the Center for Nonprofit Policy and Practice at Cleveland State University, the Center for Nonprofit Excellence in Akron, and the Nonprofit Finance Fund in New York.



MITCHELL BALK HAS BEEN APPOINTED to the program committee of the Grantmakers In Aging 2006 National Conference in Baltimore.

SHELLY GALVIN, PROGRAM OFFICER, WAS INVITED TO SERVE AS ONE OF THREE PANEL MEMBERS at the Grantmakers In Health 2005 Annual Meeting in San Francisco, CA, for a discussion entitled Health Care Quality Improvement for the Generalist. Ms. Galvin presented examples of the Case School of Medicine's Mt. Sinai Center for Medical Simulation, a major initiative that has the potential to create important advances in medical education, and several smaller grants that have impact on specific populations in Greater Cleveland.



GENESE HEWSTON, NEW PROGRAM ASSISTANT, joined the Foundation in February. Ms. Hewston brings a strong background in administration and project management as well as experience with Access, the basis of the grantmaking software used by the Foundation. She worked for BP America in a variety of positions but opted to remain in Cleveland near family when the company relocated to Chicago. Ms. Hewston's experience also includes positions with corporations, a health care provider and Case. She is a welcome addition to the program staff as the Foundation's grantmaking activities continue to grow.

LOOK FOR OUR NEW WEB SITE DESIGN coming online this summer. In the meantime, please visit

MT. SINAI SCHOLARS PROGRAM IMPACTS BASIC SCIENCES AT CASE

THE FOUNDATION HAS AWARDED TWO GRANTS TOTALING \$3 MILLION to the Case School of Medicine for the Mt. Sinai Health Care Scholars program. These grants provide funding for promising young medical researchers to work in basic science research until such time when the individuals will become self-sufficient through extramural research grants. The basic sciences are the building blocks of academic medicine, and through the Mt. Sinai Health Care Foundation Scholars Program, the School of Medicine has been able to attract outstanding young researchers. In addition, support of the basic sciences perpetuates the Mt. Sinai legacy in academic medicine and Mt. Sinai's reputation for leadership in enhancing medical education and research.

There are currently ten Mt. Sinai scholars at Case. The two most recently appointed scholars are **Patrick H. Viollier, PhD**, and **Heather Tarczy Broihier, PhD**. Patrick Viollier, PhD, is an accomplished Swiss researcher who joined the Department of Molecular Biology and Microbiology. In 2003, Dr. Viollier was the recipient of the Swiss Society of Microbiology's Encouragement Award for Young Investigators, an honor that marked him as one of Europe's most talented researchers in the field. Dr. Viollier came to Case from the laboratory of Lucy Shapiro, PhD, director of the Beckman Center and professor of Developmental Biology at Stanford University, where he focused on bacterial cell biology using *Caulobacter* as a model system.



Patrick H. Viollier, PhD



Heather Tarczy Broihier, PhD

Heather Broihier, PhD, serves as an assistant professor in the Department of Neurosciences. Dr. Broihier completed an NIH National Research Service Award Postdoctoral Fellowship in the laboratory of James B. Skeath, PhD, associate professor of Genetics at Washington University School of Medicine in St. Louis. Dr. Broihier brings a wealth of expertise in genetics and developmental biology and is using her knowledge to further the understanding of the genetic basis for generating the neuronal subtypes that are essential for proper function of the nervous system. Her research could have a significant impact on the development of therapeutic treatments employing stem cells for the repair of brain and spinal cord injuries since it focuses on the genetic signals that spur stem cell differentiation. The Foundation is proud of its role in bringing these additional

NEW GUIDELINES PRESENTED AT “DIALOGUE WITH GRANTMAKERS”

OVER 140 GRANTSEEKERS ATTENDED the November 30 “Dialogue with Grantseekers” where Foundation staff shared the new grantmaking guidelines. Foundation President Mitchell Balk and Program Officers Ann Freimuth and Shelly Galvin presented the new guidelines and offered some background about the changes which became effective January 1, 2005. The session also provided an opportunity for grantseekers to ask questions about the new guidelines and to chat informally with Foundation staff and fellow grantseekers over coffee and light refreshments.

Mitchell Balk reminded those attending that “you are our partners, and we depend on you to be strong partners because it is you, not the Foundation, who serve end users. We simply cannot fulfill our mission of improving health status without you.” He acknowledged that grantees operate in an increasingly difficult environment in terms of financing, government regulation, and other external realities. “This partnership is critical as we strive to be an increasingly effective grantmaker,” he said.

The Mt. Sinai Health Care Foundation is pleased to acknowledge that bequests and distributions were recently received from the following entities:

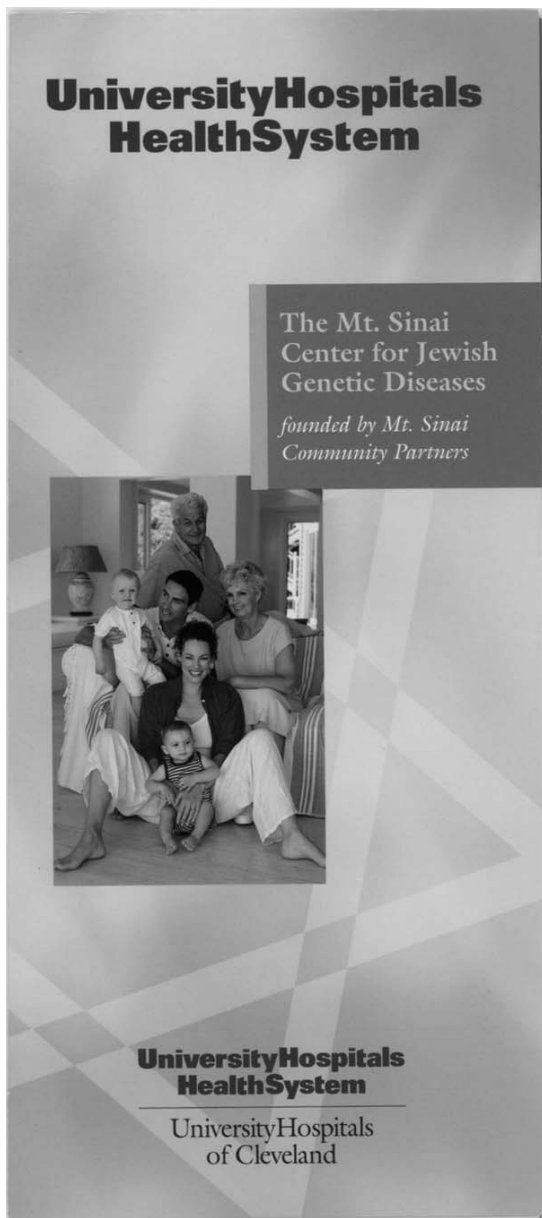
Lewis Miller Memorial Fund
of The Jewish Community Federation

Dr. Hans J. and Betty Rubin Trust

Morton J. and Mathile W. Stone Philanthropic Fund
of The Jewish Community Federation

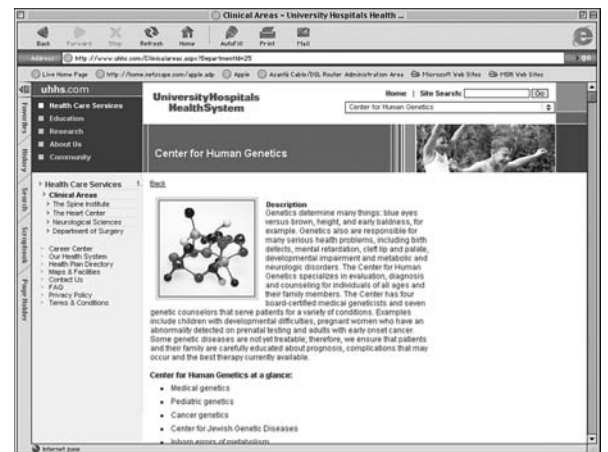


MT. SINAI CENTER FOR JEWISH GENETIC DISEASES FOUNDED BY MT. SINAI COMMUNITY PARTNERS



THE MT. SINAI CENTER FOR JEWISH GENETIC DISEASES is a valuable new resource for the scientific and lay communities that are concerned about increasing awareness of Jewish genetic diseases. Through education of both individuals and medical professionals, testing, and research into treatment or causes of Jewish genetic diseases, the Mt. Sinai Center offers critical services both to the local community and to the larger Jewish population. In the process of providing testing for couples who are planning a family and for individuals who are concerned about adult-onset conditions, the Center can help provide the information that members of the Jewish community may need to make informed decisions about their own health.

Like many exciting new programs, the creation of the Mt. Sinai Center for Jewish Genetic Diseases, part of the Center for Human Genetics at University Hospitals of Cleveland, started with a smaller, more focused project that drew the attention and ignited the imagination of the former Mt. Sinai Community Partners. What started as a study conducted in 2000 and again in 2003, in part to determine the effectiveness of community-based, group education for individuals who may be predisposed to breast, ovarian and/or colon cancer, provided the foundation for this important new asset within the Cleveland community. Presentation of the study findings by Nancy G. Wolf, MD, PhD, at the American Society of Human Genetics annual conference, October 2004, generated great interest. Now, in addition to individual sessions, the established standard of care through which information could be effectively provided, here is a new, proven option – group education. The original studies, which focused on the Ashkenazi Jewish population, were funded in part by The Mt. Sinai Health Care Foundation and Mt. Sinai Community Partners. For more information, please visit the web site at www.uhhs.com/genetics or call 216.844.3936. (See related announcement below.)



SAVE THE DATES!

THE MT. SINAI HEALTH CARE FOUNDATION
2005 ANNUAL MEETING

•
MONDAY, JUNE 20, 2005, 5:15 PM
Severance Hall

Guest Presenter: Amitai Ziv, MD, director
Israel National Center for Medical Simulation
"The Future of Medical Education and Patient Safety"

Presentation of the 2005 Maurice Saltzman Award
•
Annual Meeting Chair: Judith Weiss

2ND ANNUAL VISITING LEGACY SCHOLAR LECTURE
MT. SINAI COMMUNITY PARTNERS

THURSDAY, MAY 12, 2005, 7:30 PM

Doors open at 7:00 PM · Lecture begins at 7:30 PM

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Guest Lecturer: Neil J. Risch, PhD

A world-renowned geneticist who has pioneered research in identifying genetic risk factors for individuals of specific ethnic groups. Dr. Risch has recently been appointed as the Director of the Center for Human Genetics at the University of California, San Francisco, and is the first Lamond Distinguished Professor in Human Genetics at UCSF.

•
The Mandel Jewish Community Center, Stonehill Auditorium
26001 South Woodland Road, Beachwood, Ohio
Refreshments will be served. Free and open to the public.

RSVP by May 6 to (216) 844-7213 or leslie.cohen@uhhs.com

The Mt. Sinai Health Care Foundation expresses its sincere appreciation to its friends and supporters for their many generous contributions. In addition to serving as an appropriate means of honoring the living or remembering the departed, gifts to the various funds help to improve the health status of the Greater Cleveland community through the Foundation's grantmaking program. The following contributions were recently received.

SPECIAL GIFTS – FALL 2004

Dr. Willard A. Bernbaum Memorial Fund

Mr. and Mrs. Henry I. Bernbaum

Dr. William Herman Pediatric Lectureship Fund

In Honor Of

Dr. Michael Nieder

Marilyn and Mitchel Ross Family Fund of the
Combined Jewish Philanthropies of Greater Boston

Lewis Miller Philanthropic Fund

Lewis Miller Memorial Fund of The Jewish Community Federation

Dr. Hans J. and Betty Rubin Memorial Fund

Dr. Hans J. and Betty Rubin Trust

Mathile and Morton J. Stone Chair and Professorship Fund

Morton J. and Mathile W. Stone Philanthropic Fund of
The Jewish Community Federation of Cleveland

CONTRIBUTIONS – FALL 2004

Alan Hubar Memorial Fund

Rita S. and Alan M. Hubar Philanthropic Fund of
The Jewish Community Federation of Cleveland

Leanore and Sidney Lewine Fund

In Memory Of

Mr. Sidney Lewine

Eleanore W. and Robert B. Brouhard
Robert E. Eckardt, D.P.H.
Kenneth B. Lesure
Joan C. Midolo

Bennett Yanowitz

Chair

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Life Directors

Morton G. Epstein

Director Emeritus

Mitchell Balk

President

For further information, call the Foundation office or visit the Foundation's web site.

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www.MtSinaiFoundation.org

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2ND CONFERENCE ON JEWISH MEDICAL ETHICS

THE SECOND ANNUAL MT. SINAI HEALTH CARE FOUNDATION CONFERENCE ON MEDICAL ETHICS AND THE JEWISH TRADITION was held April 5-6, 2005, at Siegal College of Judaic Studies. The theme of this year's conference was "Justice, Justice Shall You Pursue" (Deuteronomy 16:20), *Allocation of Scarce Resources*. The 2005 conference attracted over 120 physicians, nurses, social workers, rabbis, as well as other interested parties. The keynote address was delivered by **Rabbi Yitzchok Breitowitz, JD, DJL**. Rabbi Dr. Breitowitz is professor of law at the University of Maryland and an international authority on bioethical questions in Jewish law and tradition.

The panel of experts addressed such questions as: Is health care a positive right for everyone? Should status, wealth, age or personal health practices influence the quality of health care one receives? How should inadequate supplies of vaccines, transplant organs and technologies be allocated? And how best can professionals counsel their patients and their families in dealing with allocation realities? The panel was moderated by **Stuart J. Youngner, MD**, chair of the Department of Bioethics at Case. **Robert H. Binstock, PhD**, professor of Aging, Health, and Society at the Case School of Medicine, served as a panel resource. Panelists included **Marilyn Berger, MA**, **Rabbi Breitowitz**, **Rabbi Steven Denker**, **Eric Kodish, MD**, and **Rabbi Stephen Weiss, MHL**.

The Foundation initiated the establishment of a Jewish medical ethics conference several years ago to reflect the deep commitment that Mt. Sinai Medical Center and its practicing physicians always

had in addressing ethical issues rooted in the Jewish tradition. The Foundation was fortunate to find several committed partners in this effort led by **The Siegal College of Judaic Studies** and including **The Case School of Medicine** and **The Frances Payne Bolton School of Nursing**.



Partners and participants in the 2nd Annual Jewish Medical Ethics conference were (first row, from left) **Stuart J. Youngner, MD**, Case, **Sylvia Abrams, PhD**, Siegal College, **Ronald A. Brauner, PhD**, Siegal College, **Rabbi Yitzchok Breitowitz, JD, DJL**, keynote speaker, (top row, from left) **Bennett Yanowitz** and **Mitchell Balk**, Mt. Sinai Health Care Foundation.